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PTO/SB/05 (4/98)
Approved for use through 09/30/2000. OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

EK952317495U

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UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 C.F.R. § 1.53(b))

| Attomey Docket No. | |
|--|------------------------------------|
| First Inventor or Application Identifier | Schneiden |
| Title Mah food Appearation wine UKI C | imporent to select and praiple adv |

| | APPLICATION ELEMENTS napter 600 concerning utility patent application contents. | Assistant Commissioner for Patents ADDRESS TO: Box Patent Application Washington, DC 20231 | | | | | |
|--|--|---|--|--|--|--|--|
| $ \stackrel{1}{\longrightarrow} (sc)$ | Fee Transmittal Form (e.g., PTO/SB/17) ubmit an original and a duplicate for fee processing) | Microfiche Computer Program (Appendix) Nucleotide and/or Amino Acid Sequence Submission | | | | | |
| pr (pr | pecification [Total Pages 29]] referred arrangement set forth below) | (if applicable, all necessary) | | | | | |
| | Descriptive title of the Invention | a. Computer Readable Copy | | | | | |
| | Cross References to Related Applications Statement Regarding Fed sponsored R & D | b. Paper Copy (identical to computer copy) | | | | | |
| | Reference to Microfiche Appendix | c. Statement verifying identity of above copies | | | | | |
| | Background of the Invention | ACCOMPANYING APPLICATION PARTS | | | | | |
| | Brief Summary of the Invention | 7. Assignment Papers (cover sheet & document(s)) | | | | | |
| | Brief Description of the Drawings (if filed) Detailed Description | 37 C.F.R.§3.73(b) Statement Power of | | | | | |
| | Claim(s) | (when there is an assignee) Attorney | | | | | |
| | Abstract of the Disclosure | 9. English Translation Document (if applicable) | | | | | |
| 3. Dr | rawing(s) (35 U.S.C. 113) [Total Sheets] | 10. Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 Citations | | | | | |
| 4. Oath or I | Declaration [Total Pages 39] | 11. Preliminary Amendment | | | | | |
| а. | Newly executed (original or copy) | 12. Return Receipt Postcard (MPEP 503) (Should be specifically itemized) | | | | | |
| b | Copy from a prior application (37 C.F.R. § 1.63(| | | | | | |
| | : DELETION OF INVENTOR(S) | 13. Statement(s) Status still proper and desired | | | | | |
| | Signed statement attached deleting | Certified Copy of Priority Document(s) | | | | | |
| | inventor(s) named in the prior application, see 37 C.F.R. §§ 1.63(d)(2) and 1.33(b). | | | | | | |
| * NOTE FOR | ITEMS 1 & 13: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY ALL ENTITY STATEMENT IS REQUIRED (37 C.F.R. § 1.27), EXCEPT | IS 1 8 13: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY | | | | | |
| IF ONE FILE | D IN A PRIOR APPLICATION IS RELIED UPON [37 C.F.R. § 1.28]. | | | | | | |
| 1 | | upply the requisite information below and in a preliminary amendment: | | | | | |
| | continuation Divisional Continuation-in-part (Continuation information: Examiner | , | | | | | |
| For CONTINU | UATION or DIVISIONAL APPS only: The entire disclosure | of the prior application, from which an oath or declaration is supplied | | | | | |
| | | ying continuation or divisional application and is hereby incorporated by has been inadvertently omitted from the submitted application parts. | | | | | |
| | 17. CORRESPONDE | NCE ADDRESS | | | | | |
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| Country | | | | | | | |
| Name (i | PrinuType) Eric Schneiden | Registration No. (Attorney/Agent) | | | | | |
| Signatur | re to the | Date 8/23/2000 | | | | | |

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

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FEE TRANSMITTAL for FY 2000 Patent fees are subject to annual revision. Small Entity payments must be supported by a small entity statement, otherwise large entity fees must be paid. See Forms PTO/SB/09-12. See 37 C.F.R. §§ 1.27 and 1.28. TOTAL AMOUNT OF PAYMENT (\$) 389 000 Application Number Filing Date Filing Date First Named Inventor Examiner Name Group / Art Unit Attorney Docket No.

| METHOD OF PAYMENT (check one) | FEE CALCULATION (continued) | | | | | |
|--|--|----------|--|--|--|--|
| The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to: | 3. ADDITIONAL FEES Large Entity Small Entity Fee | | | | | |
| Deposit Account | Code (\$) Code (\$) | Fee Paid | | | | |
| Number | 105 130 205 65 Surcharge - late filing fee or oath 127 50 227 25 Surcharge - late provisional filing fee or | | | | | |
| Deposit Account | 127 50 227 25 Surcharge - late provisional filing fee or cover sheet. | | | | | |
| Name L | 139 130 139 130 Non-English specification | | | | | |
| Charge Any Additional Fee Required Under 37 CFR §§ 1.16 and 1.17 | 147 2,520 147 2,520 For filing a request for reexamination | | | | | |
| 2. 🔀 Payment Enclosed: | 112 920* 112 920* Requesting publication of SIR prior to Examiner action | | | | | |
| Check Order Other | 113 1,840* 113 1,840* Requesting publication of SIR after Examiner action | | | | | |
| FEE CALCULATION | 115 110 215 55 Extension for reply within first month | | | | | |
| | 116 380 216 190 Extension for reply within second month | | | | | |
| 1. BASIC FILING FEE Large Entity Small Entity | 117 870 217 435 Extension for reply within third month | | | | | |
| Fee Fee Fee Fee Description | 118 1,360 218 680 Extension for reply within fourth month | | | | | |
| Code (\$) Code (\$) Fee Paid | 128 1,850 228 925 Extension for reply within fifth month | | | | | |
| 101 690 201 345 Utility filing fee | 119 300 219 150 Notice of Appeal | | | | | |
| 106 310 206 155 Design filing fee | 120 300 220 150 Filing a brief in support of an appeal | | | | | |
| | 121 260 221 130 Request for oral hearing | | | | | |
| 108 690 208 345 Reissue filing fee | 138 1,510 138 1,510 Petition to institute a public use proceeding | | | | | |
| 114 150 214 75 Provisional filing fee | 140 110 240 55 Petition to revive - unavoidable | | | | | |
| SUBTOTAL (1) (\$) 345 | 141 1,210 241 605 Petition to revive - unintentional | | | | | |
| 2. EXTRA CLAIM FEES | 142 1,210 242 605 Utility issue fee (or reissue) | | | | | |
| Fee from Extra Claims <u>below</u> Fee Paid | d 143 430 243 215 Design issue fee | | | | | |
| Total Claims 3 -20** = X = O | 144 580 244 290 Plant issue fee | | | | | |
| Independent | 122 130 122 130 Petitions to the Commissioner | | | | | |
| Multiple Dependent = | 123 50 123 50 Petitions related to provisional applications | | | | | |
| **or number previously paid, if greater; For Reissues, see below | w 126 240 126 240 Submission of Information Disclosure Stmt | | | | | |
| Large Entity Small Entity Fee Fee Fee Fee Description Code (\$) Code (\$) | 581 40 581 40 Recording each patent assignment per property (times number of properties) | | | | | |
| 103 18 203 9 Claims in excess of 20 | 146 690 246 345 Filing a submission after final rejection (37 CFR § 1.129(a)) | | | | | |
| 102 78 202 39 Independent claims in excess of 3 | 149 690 249 345 For each additional invention to be | | | | | |
| 104 260 204 130 Multiple dependent claim, if not paid | examined (37 CFR § 1.129(b)) | | | | | |
| 109 78 209 39 ** Reissue independent claims over original patent | Other fee (specify) | | | | | |
| 110 18 210 9 ** Reissue claims in excess of 20 and over original patent | Other fee (specify) | | | | | |
| SUBTOTAL (2) (\$) 39 | SUBTOTAL (2) (\$) 39 Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) | | | | | |

| SUBMITTED BY | , | Complete (/ | Complete (If applicable) | | |
|-------------------|------------------|-------------|--------------------------|--|--|
| Name (Print/Type) | Registration No. | Telephone | 216-231-2400 | | |
| Signature | to Solo | Date | 8/23/2000 | | |

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In re application of Method, product, and apparatus for using a URI component to select and provide advertising, search terms, and available identifiers

Schneider

CERTIFICATE OF EXPRESS MAILING

Express Mailing Number: EK952317495US

Date of Deposit:

August 23, 2000

I hereby certify that the Application for Letters Patent of Eric Schneider for the invention Method, product, and apparatus for using a URI component to select and provide advertising, search terms, and available identifiers", together with the appropriate filing fee is being deposited with the U.S. Postal Service for Express Mail service under 37 CFR 1.10 on the date indicated above and is addressed to:

Assistant Commissioner for Patents
Box Patent Application
U.S. Patent and Trademark Office
Washington, D.C. 20231

Sincerely,

Eric Schneider